

January 6, 2009

Dear Chamber member,

Is Your Business on the Map? How will your business stand out this year from the crowd and connect with customers? I am pleased to call your attention to a unique advertising opportunity to help achieve those objectives!

The Reno Sparks Chamber of Commerce has teamed up with Silicon Maps on an exciting Topographical Caricature Map of the Reno-Sparks area, featuring more than 100 local businesses. Silicon Maps is a premier leader in the field of topographic promotional map advertising.

For a modest investment, you can "Put Your business on the map!" in its location, with your enlarged logo Web site and phone number on this on this visually engaging map, providing excellent visibility:

- Hundreds of local business establishments and civic institutions will receive and display copies.
- The Reno Spark Chamber will display and distribute copies from our offices.
- The map will be featured on a five-foot back-lit sign at the Reno-Tahoe International Airport and seen by thousands of business and recreational travelers, as well as local residents.
- A digital version, to be available from the Reno Sparks Chamber of Commerce Web site, will include your logo and a link to your Web site for a period of 12 months.

In addition, all advertisers will receive copies of the map to distribute to customers and display on the wall of your lobby, office, store or facility. These unique and engaging topography maps appeal to people of all ages, so your ad will gain tremendous visibility with long term exposure. This is a great opportunity, and the Chamber is pleased to be able to help make it available to you. To learn more, or to purchase your ad, please call Silicon Maps at 925-314-1130, extension 11.

Sincerely,


Doug Kurkul
CEO

