

Bioscience East

Kodak
Image Sensor Solutions
www.kodak.com

UNIVERSITY OF
ROCHESTER
www.rochester.edu

HOLOGIC
CLARITY OF VISION
www.hologic.com

Vermont

AMGEN
www.amgen.com

New Hampshire

Maine

Portland

Bausch & Lomb
www.bausch.com

Rochester

ARQULE
www.arqule.com

MILLENNIUM PHARMACEUTICALS, INC.
www.minm.com

sanofi aventis
en.sanofi-aventis.com

MGI
PHARMA
www.mgi-pharma.com

Wyeth
www.wyeth.com



Niagra Falls

Syracuse

The "official"
Life-Sciences Industry Map
of the East Coast

Logan International
Airport (BOS)

Massachusetts



SAIC
An Employee-Owned Company
www.saic.com

www.mcb.harvard.edu



PAREXEL
www.parexel.com

BD
bdbiosciences.com

SGS
www.sgs.com



Bradley International
Airport (BDL)

Providence
Rhode Island

Baxter
baxter.com

Connecticut

Bridgeport

New York

**Boehringer
Ingelheim**
www.boehringer-ingelheim.com

White Plains



PENNSYLVANIA
Milton S. Eshelman Medical Center
College of Medicine
www.psu.edu

LifeCell
www.life-cell.com

invitrogen
www.invitrogen.com

HOLOGIC
CLARITY OF VISION
www.hologic.com

COLUMBIA UNIVERSITY
IN THE CITY OF NEW YORK
www.columbia.edu

LaGuardia Airport
(LGA)

Wyeth

Distribution

- Over **30,000** high-quality posters circulated worldwide!
- Distributed to **almost every life science company** in the East Coast: Academic Institutions, R&D Facilities, CROs, Laboratories, Trade Organizations, Government Agencies , and Vendors -- World-wide!
- Sponsorship available on **large back-lit signs** at International Airports.
- Logo online is **links to your website** with hits daily
- We distribute posters at popular tradeshows.
- Map **T-shirts, postcards, mousepads,** and **greeting cards** are also available



How It Works

• Send us...

1. Your **logo** in Adobe Illustrator (vector .EPS) format



2. A high-quality JPEG photo of your building



3. Your **imprint information**

"Include your logo, address, telephone, and URL."



Airport Sponsorship Program

- Large sponsorship spaces are available beside the official Map of East Coast life-sciences, presented at **International Airports**.
- Raises **awareness** and fosters **appreciation** for our world-renowned Biotech, Pharmaceutical and Biomedical community
- Strategically located, 6-foot backlit signs in **high-traffic areas**.
- Seen by **millions of industry professionals** and business travelers
- “The Map has proven to be a **traffic stopper**, with travelers utilizing it as an industry directory and engaging directional map”

Airport Signs



Bioscience East

www.siliconmaps.com/bioscience_east

**Put Your Company
on The Map!**
Limited Space Available

Contact:
Pat Murphy
Bioscience East Project Manager
925-314-1130 ext.24
pat.murphy@siliconmaps.com

"Maps are a universal medium for communication, easily understood and appreciated by most people, regardless of language or culture" (Merriam 1996).

