

Bioscience West

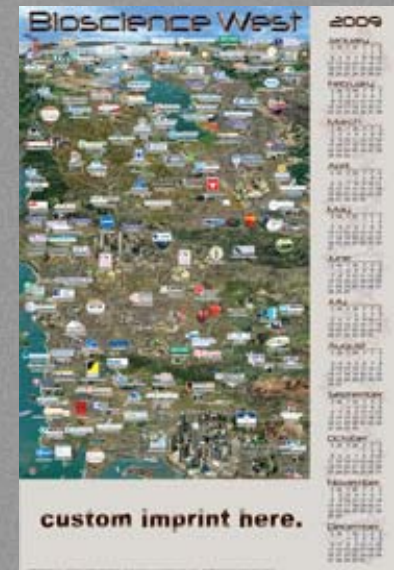


The "official"
Life-Sciences Industry Map
of California



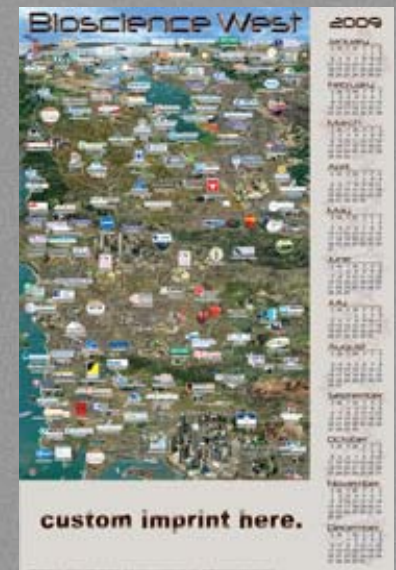
Put your company on the Map

- The single most **recognized and requested** symbol of California's life sciences innovation.
- Viewed as a **Who's Who** directory of the California Life Sciences community
- Each copy is seen **hundreds of times** throughout the year
- Proudly displayed** in reception areas, executive offices, work areas, colleges, city offices, trade shows, and international airports
- An **excellent gift** for holidays, events, customers, employees, and visitors



Distribution

- Over **30,000** high-quality posters circulated worldwide!
- Distributed to **almost every life science company** in California: Academic Institutions, R&D Facilities, CROs, Laboratories, Trade Organizations, Government Agencies , and Vendors -- World-wide!
- Featured on **large back-lit signs** at San Francisco and San Diego International Airports (SFO & SAN).
- Logo online is **links to your website** with hits daily
- We distribute posters at **Bio International Convention** and other popular tradeshows.
- Map **T-shirts, postcards, mousepads, and greeting cards** are also available

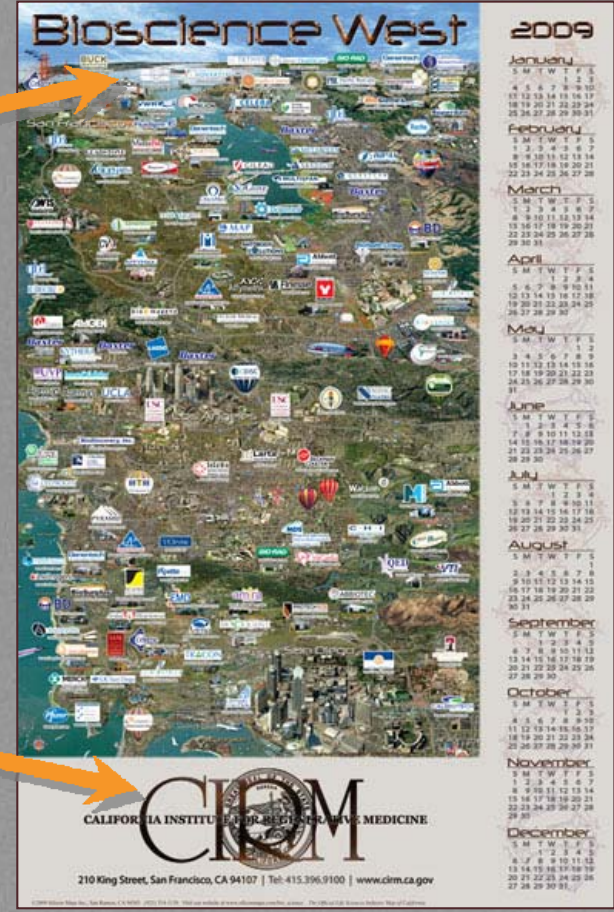


How It Works

- Send us...
- 1. Your **logo** in Adobe Illustrator (vector .EPS) format
- 2. A high-quality **JPEG photo of your building**
- 3. Your **imprint information**



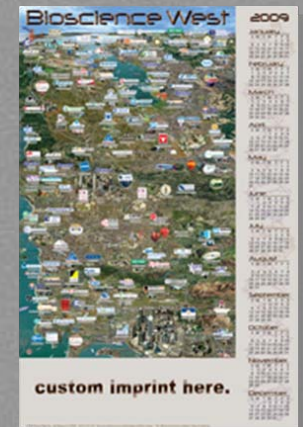
"Include your logo, telephone, and URL."



Airport Sponsorship Program

- The official Map of California life-sciences innovation is presented at **San Francisco International (SFO)** and **San Diego International (SAN) Airports**.
- Raises **awareness** and fosters **appreciation** for our world-renowned Biotech, Pharmaceutical and Biomedical community
- Strategically located, 6-foot backlit signs in **high-traffic areas**.
- Seen by **millions of industry professionals** and business travelers
- “The Map has proven to be a **traffic stopper**, with travelers utilizing it as an industry directory and engaging directional map”

Airport Signs



Bioscience West

www.siliconmaps.com/bioscience_west

Put Your Company
on The Map!
Limited Space Available

Contact:
Pat Murphy
Bioscience West Project Manager
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"Maps are a universal medium for communication, easily understood and appreciated by most people, regardless of language or culture" (Merriam 1996).

