

TECH COAST

Los Angeles

Pasadena

Upland

Corona

Long Beach

Santa Ana

Anheim

Irvine



The "official"
High-Tech Industry Map
of Southern California

QUEST SOFTWARE
http://quest.com

BROADCOM
www.broadcom.com

UC Irvine
www.ucl.edu

ECS
www.thankcs.com

bcm
www.bcm.com

WD Western Digital
www.western-digital.com

hp
www.hp.com

NASA
www.nasa.gov

YAHOO!

Put Your Company on the Map

- The single most **recognized and requested** symbol of Southern California High Technology.
- Viewed as a **Who's Who** directory of the high-tech community
- Each copy is **seen hundreds of times** throughout the year
- Proudly displayed** in reception areas, executive offices, work areas, colleges, city offices, trade shows, and international airports
- An **excellent gift** for holidays, events, customers, employees, and visitors



Distribution

- Over **30,000** high-quality posters circulated worldwide!
- Distributed to almost every high tech company in **Southern California**
- Sponsorships available on large **back-lit signs** at Los Angeles Int'l, San Diego Int'l, and Orange County Airport
- Logo online **is links to your website** with hits daily
- We **distribute posters** at SEMIcon West and popular tradeshows.
- Map **T-shirts, postcards, mousepads, and greeting cards** are also available



How It Works

• Send us...

1. Your logo in Adobe Illustrator (vector .EPS) format



2. A high-quality JPEG photo of your building



3. Your imprint information

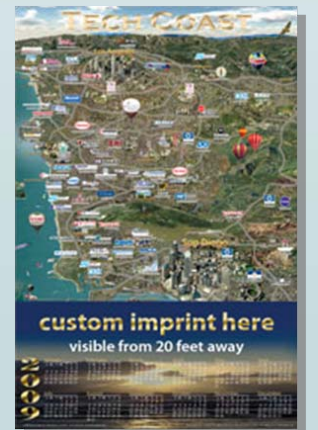
"Include your logo, telephone, and URL."



Airport Sponsorship Program

- Sponsorships are available at Los Angeles Int'l, San Diego Int'l, and Orange County Airport.
- Raises awareness and appreciation for our world-renowned high tech community
- Strategically located, 5-foot wide backlit signs
- Seen by millions of industry professionals and business travelers
- “The Map has proven to be a traffic stopper, with travelers utilizing it as a directory”

Airport Sign Mock-up



TECH COAST

www.siliconmaps.com/tech_coast

**Put Your Company
on The Map!**
Limited Space Available

Contact:
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Tech Coast Project Manager
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kaye.williams@siliconmaps.com

"Maps are a universal medium for communication, easily understood and appreciated by most people, regardless of language or culture" (Merriam 1996).

