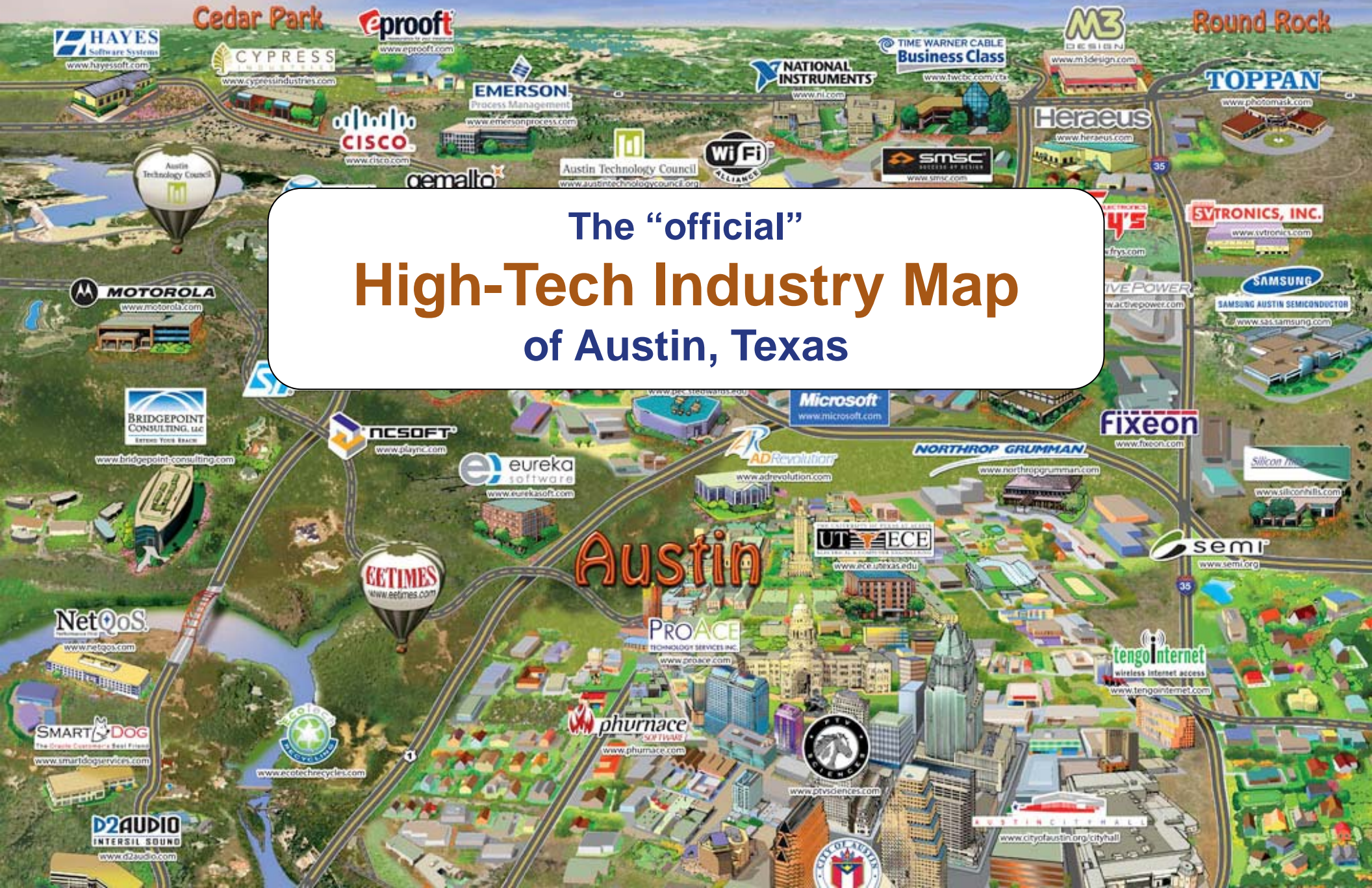


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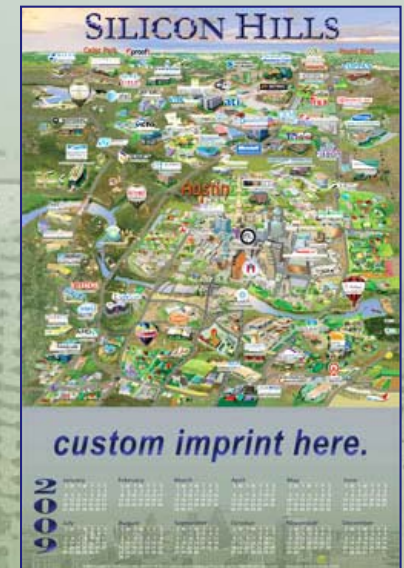
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www.cityofaustin.org/cityhall



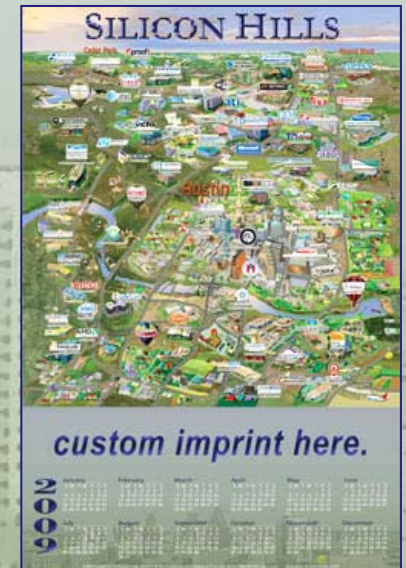
Put Your Company on the Map

- The single most **recognized and requested** symbol of Austin High Technology.
- Viewed as a **Who's Who** directory of the high-tech community
- Each copy is **seen hundreds of times** throughout the year
- Proudly **displayed** in reception areas, executive offices, work areas, colleges, city offices, trade shows, and international airports
- An **excellent gift** for holidays, events, customers, employees, and visitors



Distribution

- Over **30,000** high-quality posters circulated worldwide!
- Distributed to almost every **high tech company** in the Austin area
- Featured on a large **back-lit signs** at Austin International Airport (AUS)
- Logo online is **links to your website with hits daily**
- We distribute posters at **popular tradeshow**s
- Map **T-shirts, postcards, mousepads, and greeting cards** are also available



How It Works

• Send us...

1. Your **logo** in Adobe Illustrator (vector .EPS) format

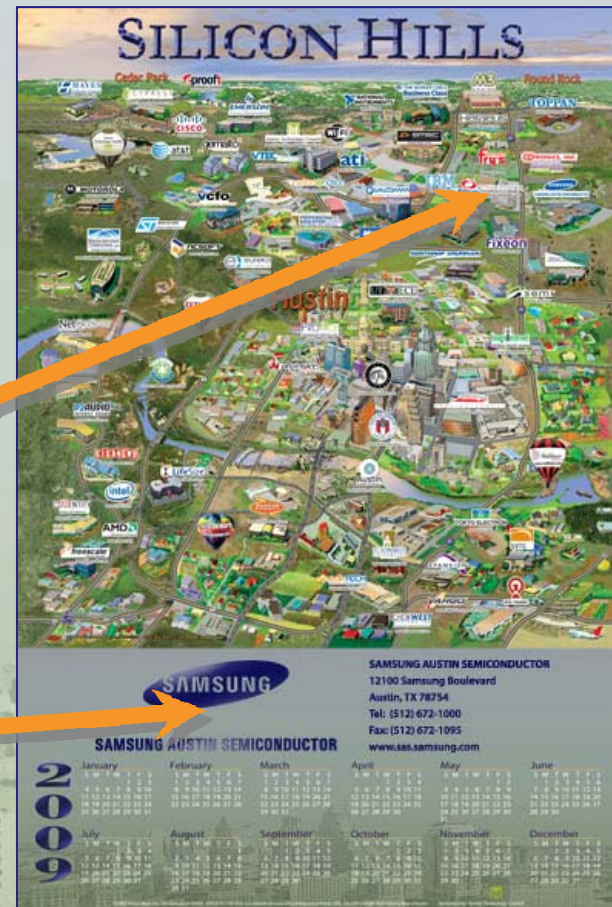


2. A high-quality **JPEG** photo of your building



3. Your **imprint** information

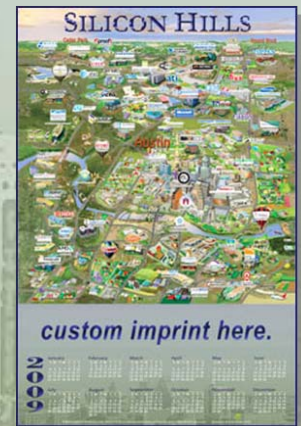
"Include your logo, address, telephone, and URL."



Airport Sponsorship Program

- The official Map of the Austin Texas high technology is presented at **Austin International Airport (AUS)**.
- Raises **awareness and appreciation** for our world-renowned high tech community
- Strategically located, 5-foot wide **backlit signs**
- Seen by **millions of industry professionals and business travelers**
- “The Map has proven to be a **traffic stopper**, with travelers utilizing it as a directory”

Airport Sign



SILICON HILLS

www.siliconmaps.com/silicon_hills

**Put Your Company
on The Map!**
Limited Space Available

Contact:
Alisha Ring
Austin Technology Council President
503-305-0043
alisha@austintechcouncil.org

"Maps are a universal medium for communication, easily understood and appreciated by most people, regardless of language or culture" (Merriam 1996).

